

Katherine “Kate” Schwab

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EDUCATION

Clemson University
Bachelor of Arts in Spanish and International Business

Clemson, SC
May 2026
GPA: 3.84/4.00

WORK EXPERIENCE

Oceanside Glass and Tile

Intern

Vista, California
June 2025- August 2025

- Worked alongside cross-functional teams including Sales, Operations, Finance, and Executive Leadership to gain insight into end-to-end business functions, strategic planning, and enterprise-wide decision-making within a multinational manufacturing company.
- Developed working knowledge of international supply chain operations and trade logistics between U.S. and Mexico, enhancing understanding of global expansion, cross-border compliance, and cost-efficiency in international distribution.
- Observed high-level business development discussions and leadership meetings, sharpening analytical thinking and commercial awareness critical for evaluating growth opportunities and operational efficiencies

Lantia Publishing

Intern

Sevilla, Spain
January 2025-May 2025

- Developed and executed press releases and blog content, in Spanish, focused on providing actionable writing tips and industry insights to engage both aspiring and established authors.
- Optimized social media profiles and accounts, creating tailored strategies to enhance online presence and foster community engagement from a Spanish speaking audience/target market
- Designed and implemented compelling advertising campaigns, including creative slogans and catchphrases, to promote books and increase audience reach.

Office of the President Clemson University

Student Assistant

Clemson, SC
July 2024-Present

- Provide VIP tours for distinguished guests visiting Clemson University and receive initial telephone inquiries from university departments and a wide range of outside parties seeking influence from the Office of the President.
- Assist event coordinators in decorating and operating university events involving the President and/or the First Lady.
- Professionally welcomed visitors, including university officials, board members, and special guests, while maintaining confidentiality and upholding the university's values and standards.

The Flying Biscuit

Hostess, Expeditor, and Server

Columbia, SC
December 2022- July 2024

- Provided exceptional customer service in a fast-paced breakfast and lunch setting, ensuring a positive dining experience by greeting patrons, taking orders, and coordinating with kitchen staff for timely food delivery

Kalmbach Smith Meadows Marketing Agency

Intern

Shreveport, LA
June 2022- August 2022

- Created and managed social media posts to engage audiences and increase brand awareness.
- Delivered business cards and menus to clients to support marketing efforts and establish direct connections.
- Edited T.V. commercial scripts to align with brand messaging and ensure clarity.
- Conducted errands such as dropping off mail, depositing checks, and picking up packages, contributing to smooth daily operations.

Ben's Body Basics

Sales and Production Team Member

Shreveport, LA
September 2020- February 2022

- Educated and engaged customers on the benefits of Ben's Body Basics' natural skincare products, consistently exceeding sales targets by promoting the company's commitment to ethical, plant-based ingredients and transparency.
- Maintained efficient production workflows, managing raw material inventory and ensuring product consistency while upholding the company's commitment to clean, chemical-free ingredients.

CAMPUS INVOLVEMENT

Student Alumni Council

Vice President

February 2023- Present
December 2023- December 2024

- A select organization designed to enhance the student experience and foster a lifelong connection to Clemson by facilitating unique and remarkable Clemson traditions.
- Elected position responsible for coordinating multiple large volume events, public speaking to audiences of 4000+, and collaborating with the alumni office/association.

Clemson University Guide Association

September 2023- Present

- Competitively selected to represent Clemson University to prospective students and their families.

Student Funding Board

September 2023- January 2025

- A fiscal policy group made up of 16 members that allocate Clemson's \$2 million Student Activity Fee budget.

Delta Delta Delta Sorority, Beta Theta Chapter

August 2022- Present

Freshman Council

September 2022- May 2023

PROFESSIONAL ORGANIZATIONS

Clemson Consulting Consortium

August 2023- December 2024

- Apply a multi-disciplinary approach to real companies and clients including recommendations within software management, growth strategy formulation, research, presentations and client-consultant communication.
- Collaboration with established consulting firms such as Deloitte, Grant Thornton, PWC to form proposals for companies including Milliken (Ovik Health) and Marshall Orthodontics.

YPO Next Generation Member (YNG)

July 2023- Present

- YNG, the next generation of YPO (Young Presidents Organization), provides young leaders with access to top-tier resources, local and international events, and direct connections to YPO members, their companies.

PERSONAL AND PROFESSIONAL REFERENCES AVAILABLE UPON REQUEST