

## Katherine “Kate” Schwab

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### EDUCATION

Clemson University  
Bachelor of Science in Language and International Business

Clemson, SC  
May 2026  
GPA: 3.84/4.00

### CAMPUS INVOLVEMENT

Student Alumni Council

*Vice President*

February 2023- Present  
December 2023- December 2024

- A select organization designed to enhance the student experience and foster a lifelong connection to Clemson by facilitating unique and remarkable Clemson traditions.
- Elected position responsible for coordinating multiple large volume events, public speaking to audiences of 4000+, and collaborating with the alumni office/association.

Clemson University Guide Association

September 2023- Present

- Competitively selected to represent Clemson University to prospective students and their families.

Student Funding Board

September 2023- January 2025

- A fiscal policy group made up of 16 members that allocate Clemson's \$2 million Student Activity Fee budget.

Delta Delta Delta Sorority, Beta Theta Chapter

August 2022- Present

Freshman Council

September 2022- May 2023

### PROFESSIONAL ORGANIZATIONS

Clemson Consulting Consortium

August 2023- December 2024

- Apply a multi-disciplinary approach to real companies and clients including recommendations within software management, growth strategy formulation, research, presentations and client-consultant communication.
- Collaboration with established consulting firms such as Deloitte, Grant Thornton, PWC to form proposals for companies including Milliken (Ovick Health) and Marshall Orthodontics.

YPO Next Generation Member (YNG)

July 2023- Present

- YNG, the next generation of YPO (Young Presidents Organization), provides young leaders with access to top-tier resources, local and international events, and direct connections to YPO members, their companies.

### WORK EXPERIENCE

Oceanside Glass and Tile

Vista, California

*Intern*

June 2025- August 2025

- Worked alongside cross-functional teams including Sales, Operations, Finance, and Executive Leadership to gain insight into end-to-end business functions, strategic planning, and enterprise-wide decision-making within a multinational manufacturing company.
- Developed working knowledge of international supply chain operations and trade logistics between U.S. and Mexico, enhancing understanding of global expansion, cross-border compliance, and cost-efficiency in international distribution.
- Observed high-level business development discussions and leadership meetings, sharpening analytical thinking and commercial awareness critical for evaluating growth opportunities and operational efficiencies

Lantia Publishing

Sevilla, Spain

*Intern*

January 2025-May 2025

- Developed and executed press releases and blog content, in Spanish, focused on providing actionable writing tips and industry insights to engage both aspiring and established authors.
- Optimized social media profiles and accounts, creating tailored strategies to enhance online presence and foster community engagement from a Spanish speaking audience/target market
- Designed and implemented compelling advertising campaigns, including creative slogans and catchphrases, to promote books and increase audience reach.

Office of the President Clemson University

Clemson, SC

*Student Assistant*

July 2024-Present

- Provide VIP tours for distinguished guests visiting Clemson University and receive initial telephone inquiries from university departments and a wide range of outside parties seeking influence from the Office of the President.
- Assist event coordinators in decorating and operating university events involving the President and/or the First Lady.
- Professionally welcomed visitors, including university officials, board members, and special guests, while maintaining confidentiality and upholding the university's values and standards.

The Flying Biscuit

Columbia, SC

*Hostess, Expeditor, and Server*

December 2022- July 2024

- Provided exceptional customer service in a fast-paced breakfast and lunch setting, ensuring a positive dining experience by greeting patrons, taking orders, and coordinating with kitchen staff for timely food delivery

Kalmbach Smith Meadows Marketing Agency

Shreveport, LA

*Intern*

June 2022- August 2022

- Created and managed social media posts to engage audiences and increase brand awareness.
- Delivered business cards and menus to clients to support marketing efforts and establish direct connections.
- Edited T.V. commercial scripts to align with brand messaging and ensure clarity.
- Conducted errands such as dropping off mail, depositing checks, and picking up packages, contributing to smooth daily operations.

Ben's Body Basics

Shreveport, LA

*Sales and Production Team Member*

September 2020- February 2022

- Educated and engaged customers on the benefits of Ben's Body Basics' natural skincare products, consistently exceeding sales targets by promoting the company's commitment to ethical, plant-based ingredients and transparency.
- Maintained efficient production workflows, managing raw material inventory and ensuring product consistency while upholding the company's commitment to clean, chemical-free ingredients.

**PERSONAL AND PROFESSIONAL REFERENCES AVAILABLE UPON REQUEST**